

Policy Analysis: Identity Theft Red Flags #5.16 – 9/2009

Policy Objective:

To detect patterns, practices and specific forms of activity that indicate the existence of identity theft and prevent a customer from using false identifying information to obtain goods, services or credit.

Applies To:

University colleges/units, including the health system, that collect and maintain personal information for the purpose of allowing their customers to obtain goods, services or credit.

Explicit Policy Requirements: (Items for which non-compliance will result in a policy Exception):

The following items are explicitly defined in the policy and should be considered as policy requirements; items which if not followed, will result in policy “exceptions.”

Ref #	Description	Page	Para
1	<ul style="list-style-type: none">• The University will develop, implement and maintain an Identity Theft Red Flags program. At a minimum, the program will include:<ul style="list-style-type: none">○ Guidelines for identifying patterns, practices or specific activities that indicate the possible existence of an identity theft.○ Identification of reasonable and appropriate action steps that will be taken when a pattern, practice or specific activity has been detected.○ Processes for requiring that accounts accessed or managed by external vendors on behalf of the university have implemented an appropriate program.○ Training to educate employees on the program.○ Periodic review and updates to the program.○ Annual program reporting to appropriate university leadership.	2	II.A.
2	<ul style="list-style-type: none">• Prevention – University employees are responsible for safeguarding identifying information in order to prevent identity theft from occurring.	2	I.A.
3	<ul style="list-style-type: none">• Detection – For university accounts established in-person, photo identification must be verified.	2	II.A.1.
4	<ul style="list-style-type: none">• For university accounts initiated online, other safeguards must be documented and implemented to check identity.	3	II.A.2.
5	<ul style="list-style-type: none">• University Account Establishment Red Flags Guidelines must be applied to standard operating procedures and/or internal control structures in all units that establish university accounts.	3	II.A.3.
6	<ul style="list-style-type: none">• University Billing and Account Payments Red Flags Guidelines must be applied to standard operating procedures and/or internal control structures in all units that perform billing and processing	3	II.B.

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Ref #	Description	Page	Para
	of payments against university accounts.		
7	<ul style="list-style-type: none"> ● Employees are required to immediately notify their supervisor if identity theft is suspected. 	3	III.A.
8	<ul style="list-style-type: none"> ● Supervisors are required to immediately report suspected or actual incidents of identity theft to University Police. 	3	III.B.
9	<ul style="list-style-type: none"> ● Supervisors are required to report financial fraud resulting from identity theft to the Department of Internal Audit by following the <u>Reporting and Investigating Financial Fraud</u> policy. 	3	III.C.
10	<ul style="list-style-type: none"> ● College/VP Units & Regional Campus Responsibilities (Any area that provides credit services should have management complete the following activities – i.e., Student Health Services, Rec Sports, Ohio Union & Student Activities, Housing, Regional Operations, etc.) <ul style="list-style-type: none"> ○ Review internal processes where goods, services, or credit are provided to customers and implement the guidelines as necessary. ○ Update internal control structure or standard operating procedures as appropriate to reflect university guidelines. ○ Annually review internal processes, control structures, and standard operating procedures for continued compliance with guidelines. ○ Identify employees who must complete training and ensure that training is completed. ○ Protect identifying information collected in accordance with the <u>Institutional Data</u>, <u>Health Insurance Privacy</u>, <u>Credit Card</u>, and <u>Privacy and Release of Student Education Records</u> policies as well as any other privacy and security standards and requirements, including <u>Payment Card Industry</u> standards. Report proven or suspected disclosure or exposure of personal information in accordance with the <u>Disclosure or Exposure of Personal Information</u> policy. ○ Report financial fraud resulting from an identity theft in accordance with the <u>Reporting and Investigating Financial Fraud</u> policy. ○ Report suspected or actual identity theft to the University Police Department as deemed appropriate based on the circumstances. 	3	Responsibilities
	<ul style="list-style-type: none"> ● Employees involved in affected business processes responsibilities (Any individuals directly involved in the processing of credit card transaction – i.e., cashiers, etc.) <ul style="list-style-type: none"> ○ Follow documented internal processes. ○ Complete training. ○ Report proven or suspected disclosure or exposure of personal information, financial fraud, suspected or actual identity theft to supervisor immediately. 	3	Responsibilities

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Notes:

Click the following link to review the document.

[Reporting and Investigating Financial Fraud](#)

Alternatively, it may be found at <http://www.osu.edu/policies/>.

Summary of Potential Policy Exceptions:

- Employees are not immediately notifying their supervisor when identity theft is suspected.
- Supervisors are not immediately reporting suspected or actual incidents of identity theft to University Police.
- Supervisors are not reporting financial fraud resulting from identity theft to the Department of Internal Audit.
- College/VP units do not complete the responsibilities listed above.
- Employees are not safeguarding identifying information in order to prevent identity theft from occurring.
- For university accounts established in-person, photo identifications are not being verified.
- For university accounts initiated online, other safeguards are not documented and implemented to check identity.
- University Account Establishment Red Flags Guidelines are not applied to standard operating procedures and/or internal control structures in all units that establish university accounts.
- University Billing and Account Payments Red Flags Guidelines are not applied to standard operating procedures and/or internal control structures in all units that perform billing and processing of payments against university accounts.
- Employees involved in affected business process do not complete the responsibilities listed above.

Policy Areas of Potential Student Life Interpretations and/or Follow-up with Business & Finance:

The following items are potential areas of policy interpretation, left to the discretion of Student Life:

Ref #	Description	Page	Para
1	<ul style="list-style-type: none">• What makes one suspect identity theft? Red flags may be found in the following link. Red Flag Guidelines	3	III.A.
2	<ul style="list-style-type: none">• What safeguards must be documented and implemented to check identity for accounts initiated online?	3	II.A.2.

Areas of Consideration for Defining as “Reasonable” in the ICS:

- Efforts taken to detect, prevent and mitigate identity theft

Potential Training Topics:

- Institutional Data Policy
- Understand & Prevent Fraud
- Internal Controls
- Accounts Receivable
- Identity Theft Red Flags
- HIPAA
- FERPA
- Credit Card Merchant Policy
- Credit Card Handling Responsibilities and Procedures